

ECOTOURISM AUSTRALIA PRESENTS

# 2014 Global Eco Tourism in Protected Areas Forum



12 NOVEMBER 2014

**Sydney Olympic Park Tennis Centre**  
Sydney, New South Wales, Australia

REGISTER ONLINE

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## Headlining Speakers & Chairs



**Vittorio Alessandro**  
*President, Cinque Terre National Park*



**Prof. Ross Dowling**  
OAM  
*Acting Head, School of Business, Edith Cowan University*



**Prof. Marc Hockings**  
*Professor and Program Director, School of Geography, Planning and Environmental Management, University of Queensland*



**Colgar Sikopo**  
*Director, Regional Services and Parks Management, Ministry of Environment and Tourism, Namibia*



**Sally Barnes**  
*Director of National Parks, Parks Australia*



**Dr. Paul F. J. Eagles**  
*Professor, Department of Recreation and Leisure Studies, University of Waterloo*



**Jeremy Lindblad**  
*Business Development Director - Australia, Lindblad Expeditions*



**Leigh Sorensen**  
*Manager, Industry Development, Tourism Australia*



**Dr. Robyn Bushell**  
*Professor in the Institute for Culture & Society and School of Social Sciences, University of Western Sydney*



**Bradley Fauteux**  
*Managing Director, Ontario Parks*



**Janet Mackay**  
*Director, TRC Tourism*



**Hong Tianhua**  
*Deputy Director and Secretary-General, HIST under the auspices of UNESCO*



**Tony Charters AM**  
*Convenor, Global Eco Forum*



**Márcio Favilla**  
*Executive Director for Operational Programmes and Institutional Relations, UNWTO*



**Prof. Natarajan Ishwaran**  
*Visiting Professor, HIST under the auspices of UNESCO*



**Karen Vohland**  
*Director, Tourism and Stewardship, GBRMPA*



**Lizzie Corke**  
*Chief Executive Officer, Conservation Ecology Centre*



**Rod Hillman**  
*Chief Executive Officer, Ecotourism Australia*



**Dr. Peter Prokosch**  
*Founder and Chairman of the Board, Linking Tourism & Conservation*

Global Eco is a parallel event of the World Parks Congress

Premier Annual Conference by

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This event supports the



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# 2014 Global Eco Tourism in Protected Areas Forum

## PROGRAM

8:30 am	Opening / Welcome Address <b>Tony Charters</b> AM, Convenor, Global Eco Forum
8:40am	Conservation Gains Through Tourism Supporting Community Development <b>Márcio Favilla</b> , Executive Director for Operational Programmes and Institutional Relations, UNWTO Chair: <b>Sally Barnes</b> , Director of National Parks, Parks Australia
9:00am	Case Study 1 - Conservation Ecology Centre <b>Lizzie Corke</b> , Chief Executive Officer, Conservation Ecology Centre
9:10 am	Case Study 2 - Tourism Delivering Community Conservation Gains - a case study from Peru <b>Dr. Paul F. J. Eagles</b> , Professor, Department of Recreation and Leisure Studies, University of Waterloo
9:20 am	Panel Discussion
9:40 am	Tourism Partnerships supporting Conservation <b>Karen Vohland</b> , Director, Tourism and Stewardship, GBRMPA Chair: <b>Dr. Robyn Bushell</b> , Professor in the Institute for Culture & Society and School of Social Sciences, University of Western Sydney
10:00 am	Case Study 1 - Odzala - Kokoua, Model of Conservation Commerce <b>Dr. Paul Telfer</b> , Chief Executive Officer, Congo Conservation Company
10:10 am	Case Study 2 - Partnerships Between RV Travellers Campervan & Motorhome Club of Australia (CMCA)
10:20 am	Panel Discussion
10:40 am	Morning Tea
11:00 am	Tourism Certification and Quality Standards <b>Prof. Marc Hockings</b> , Professor and Program Director, School of Geography, Planning and Environmental Management, The University of Queensland
11:20 am	Round Up of Australian Policy on Commercial Tourism on Protected Areas <b>Rod Quartermain</b> , Manager, Policy and Tourism Branch, Parks and Visitor Services Division, Department of Parks and Wildlife
11:30 am	Encouraging Investment in Ecotourism on Protected Areas <b>Janet Mackay</b> , Director, TRC Tourism
11:40 am	Panel Discussion
12:00 pm	Ecotourism Enabling Conservation and Community Development in Protected Areas <b>Jeremy Lindblad</b> , Business Development Director - Australia, Lindblad Expeditions
12:20 pm	PPP's and Joint Ventures in National Parks - the Namibian experience <b>Colgar Sikopo</b> , Director, Regional Services and Parks Management, Ministry of Environment and Tourism, Namibia
12:45 pm	Lunch
1:30 pm	Tools and Technology <b>Hong Tianhua</b> , Deputy Director and Secretary-General, HIST under the auspices of UNESCO Chair: <b>Prof. Natarajan Ishwaran</b> , Visiting Professor, HIST under the auspices of UNESCO
1:50 pm	Case Study 1 - Monitoring Impacts of Tourism on Biodiversity and Climate Change in the Cinque Terre National Park, Italy <b>Vittorio Alessandro</b> , President, Cinque Terre National Park
2:00 pm	Case Study 2 - Linking Tourism & Conservation <b>Dr. Peter Prokosch</b> , Founder and Chairman of the Board, Linking Tourism & Conservation
2:10 pm	Panel Discussion
2:30 pm	Nature – Australia's Greatest Strength <b>Leigh Sorenson</b> , Manager, Industry Development, Tourism Australia
2:50 pm	Programs of Excellence <b>Rod Hillman</b> , Chief Executive Officer, Ecotourism Australia
3:10 pm	Geotourism's Contribution to Protected Areas <b>Prof. Ross Dowling</b> OAM, Acting Head, School of Business, Edith Cowan University
3:20 pm	Tourism in Protected Areas - Ontario Parks <b>Bradley Fauteux</b> , Managing Director, Ontario Parks
3:30 pm	Q & A
3:35 pm	Tourism Journey through the WPC <b>Dr. Anna Spenceley</b> , Chair, IUCN World Commission on Protected Areas (WCPA) Tourism and Protected Areas Specialist Group
3:40 pm	Closing Address <b>Peter Cochrane</b> , Director, Ecotourism Australia



The full day Global Eco Forum is just **AUD \$250-\$295.**

Registration includes morning tea and lunch.

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The **Global Eco Forum** is an official parallel event of the World Parks Congress. The program commences at 8:30 am and concludes at 3:45 pm, in time for WPC delegates to move to the official opening of the Congress at 4:15 pm.

A bus will take delegates after the Forum to the Southee Complex, Sydney Olympic Park.

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